

Jesuit Social Research Institute
JustSouth E-newsletter March 2013

totals as of Mar 11, 2013 11:37 am

Totals & Averages for selected campaigns			Number 25, March 2013 Sent: Mar 6, 2013 9:52AM To: JSRI Mailing List			Number 25, March 2013 Sent: Mar 6, 2013 9:52 AM To: Staff Fall 12			Number 25, March 2013 Sent: Mar 6, 2013 9:52AM To: Faculty Fall 12			Number 25, March 2013 Sent: Mar 6, 2013 9:50AM To: Students Fall 12		
sent	7678			1574		sent	584		sent	566		sent	4954	
received	7646	99.58%		1547	98.28%	received	579	99.14%	received	566	100.00%	received	4954	100.00%
bounced	31	0.40%		27	1.72%	bounced	4	0.68%	bounced	0	0.00%	bounced	0	0.00%
opens	1185	15.50%	opens	460	29.73%	opens	146	25.22%	opens	101	17.84%	opens	478	9.65%
clicks	236	19.92%	clicks	148	32.17%	clicks	28	19.18%	clicks	19	18.81%	clicks	41	8.58%
forwards	1	0.08%	forwards	0	0.00%	forwards	1	0.68%	forwards	0	0.00%	forwards	0	0.00%
opt outs	6	0.08%	opt outs	2	0.13%	opt outs	0	0.00%	opt outs	0	0.00%	opt outs	4	0.08%
signups	0	0.00%	signups	0	0.00%	signups	0	0.00%	signups	0	0.00%	signups	0	0.00%
			clicks on links			clicks on links			clicks on links			clicks on links		
			Covenant	87	35.66%	Covenant	14	41.18%	Covenant	7	26.92%	Covenant	13	22.03%
			Refining	57	23.36%	Refining	6	17.65%	Refining	7	26.92%	Refining	9	15.25%
			Execution	35	14.34%	Execution	6	17.65%	Execution	3	11.54%	Execution	9	15.25%